



Tips for a Successful Grant Application

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Objectives

1

Review
Upcoming Grant
Deadlines

2

Provide Grant
Application Tips

3

Discuss
Outcome-
focused Grants

4

Practice SMART
Outcomes

Application Tips

Grant cycle is now open – Know your deadlines

- LOI deadline – September 20th
- Application deadline – November 1st

Communication is key – Ask questions

Allow plenty of time to work on the application

Application Tips

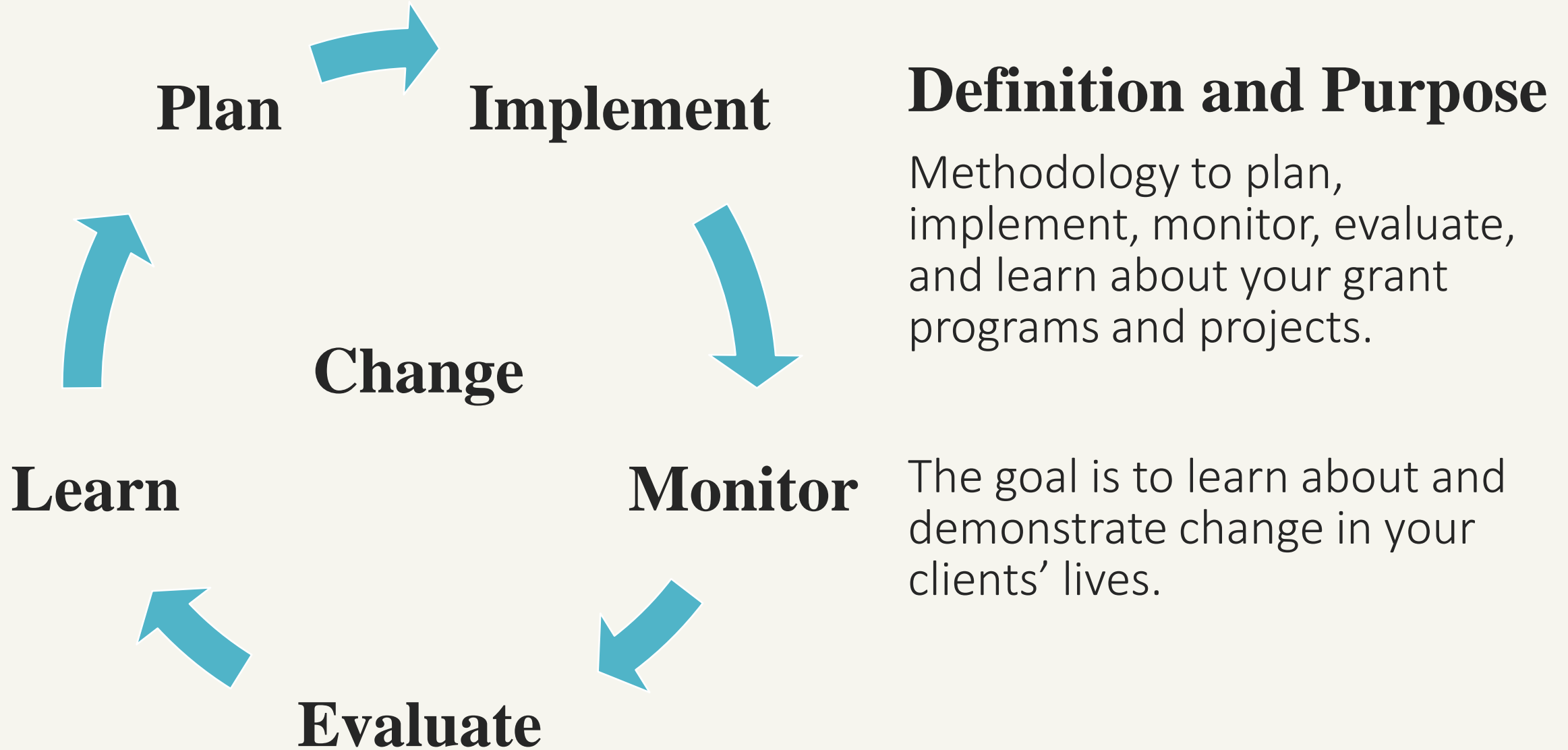


Each question has a purpose –
Tell your story



Be Specific

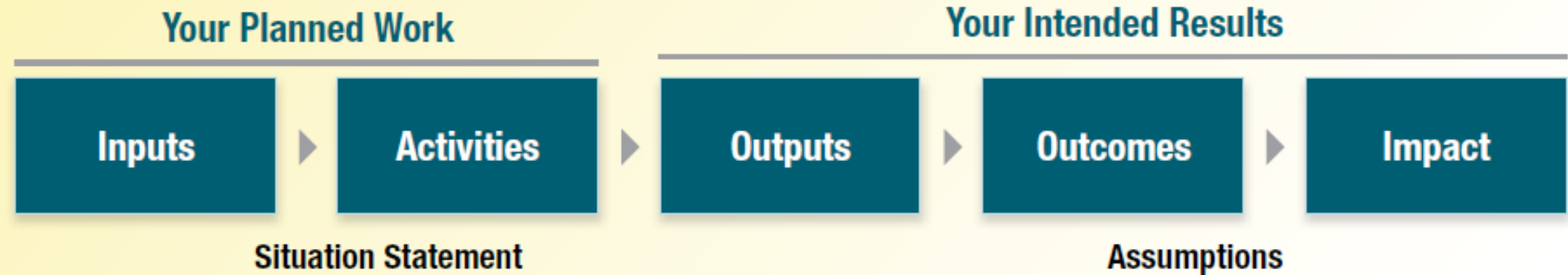
Outcome-focused Grants



Brief Review: Logic Models

A Basic Logic Model W. K. Kellogg Foundation, 2004

Figure A



Outputs: Counting Activities and Reach

Outputs are the *direct results* of activities and are described in quantities

Examples

Output 1: Screen 500 clients

Output 2: Deliver 12 cooking classes

Output 3: Reach 4,000 individuals through social media campaign

Output 4: Add 3 new partner organizations

Output 5: Make 65 client referrals to partner organizations

Outcomes: Changing Conditions

Outcomes are the results of the activities and outputs and focus on *changing conditions*

Examples

Outcome 1: Increase healthy eating habits

Outcome 2: Improve mood

Outcome 3: Improve quality of life

Exercise: Identifying Outputs and Outcomes

1. Twenty-five percent increase in health knowledge of adults, partner staff, and volunteers.
2. At the end of 2022, we will have provided healthcare screenings to 500 women
3. Improve perception of law enforcement's role in addressing mental health issues
4. Provide the delivery of 40,000 meals/snacks to hungry children

SMART Outcome Goals

Specific

Measurable

Attainable

Results-oriented

Time-limited (accomplished within a specific time period)

SMART Outcomes should relate to one single outcome

Should be clearly written

Four Dimensions of Change



SKILLS /
KNOWLEDGE



ATTITUDE /
OPINION



BEHAVIORS



CIRCUMSTANCES

Exercise: Identifying SMART Outcome Goals

1. Adult patients will reduce their HbA1c
2. At least 90% of patients will report feeling healthier within a 12-month period
3. Program participants will be given a pre- and post-test to determine their knowledge of healthy eating habits
4. The project will lead to reduced obesity rates in the Rio Grande Valley
5. At least 50% of adult patients with a diagnosis of Type II diabetes will have an HbA1C less than 8% at the end of the 12-month grant period

SMART Outcome Goal Templates

Template

Attainable

Specific

Results-oriented



One-hundred clients in our wellness program, or 33%, will reduce their HbA1c by 1 percentage point during the 12-month grant period.



Time-limited

Measurable

Questions